



SYVEA

P.O. Box 207
Santa Ynez, CA 93460
SYVEA is a nonprofit
501c3 association
FEIN# 77-0399307

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Visit us at:

WWW.SYVEA.ORG

Dear Tri-County Friends and Neighbors:

Do you own a horse or have a business which involves horses? Are you interested in horses or horse events? Are you interested in supporting an equine sport? If you answered yes to any of these questions, then please consider the following opportunity to contribute! My name is Diana Stetson; I am a member of the Santa Ynez Valley Equestrian Association (SYVEA) Board of Directors.

The SYVEA was developed and designed to provide the equine enthusiast a place to ride or compete in their favorite equine sport. The SYVEA is a 501(c)(3) non-profit center managed by innovative and enthusiastic volunteers that strive to provide the horse lover an enjoyable place to ride or just watch these great animals do their magic.

This year, the Center will be hosting many events such as Stock Horse, Cuttings, Trail, Roping's, Gymkhanas, Sorting's, Western, Hunter/Jumper, and much more. We hope to fill the calendar with many exciting events, not only for the competitor, but for the people who love to watch.

On behalf of the SYVEA Board of Directors, I am writing to ask for your support. The Center is still growing and requires much work and money to keep it a safe and enjoyable place for the novice and competitive rider. As a non-profit organization, we rely on private donations from individuals, families, corporations or businesses to provide event pay-outs, day prizes and year end awards. If you have been an on-going donor, we sincerely appreciate your assistance and ask that you continue this support in the coming years. Remember, these donations are tax deductible!

This year, we are adding advertising to our website. If you are a trainer, farrier, or have a company or business you want Tri-County residents to know about, this is a great opportunity for you.

For your convenience, I have attached sponsor levels and advertising rates on the attached form. If you would like to contribute, please complete the form and return to me. If you have any questions or have a different donation you would like to discuss, my number and email address are attached.

Thank you!



SANTA YNEZ VALLEY EQUESTRIAN

2012 SPONSOR & ADVERTISING RATES

We sincerely appreciate your generous support. Please indicate your desired level of sponsorship and/or advertising and return no later than **March 15, 2012** to:

Diana Stetson
3049 Calle Pico
Santa Ynez, CA 93460
FAX 805.456.3832

SPONSOR LEVELS

Platinum Sponsor \$2500.00

- Includes recognition of sponsor and/or company at shows and website, one year Sustaining membership, a buckle or plaque presented at the year-end award banquet, along with two (2) tickets to the ceremony.

Gold Sponsor \$1500.00

- Includes recognition of sponsor and/or company at shows and website, one year Sustaining membership, a buckle or plaque presented at the year-end award banquet, along with two (2) tickets to the ceremony.

Silver Sponsor \$1000.00

- Includes recognition of sponsor and/or company at shows and website, one year Sustaining membership and two (2) tickets to year-end award banquet.

Bronze Sponsor \$500.00

- Includes recognition of sponsor and/or company at shows and website and one year Sustaining membership.

Class Sponsor \$250.00 (stock horse/cutting/western)

Class Sponsor is added money per class at shows for pay-outs. Class Sponsor may decide which division to sponsor: (please circle) Open, Non-Pro, Non-Pro Limited, Greener than Grass.

- Includes recognition of sponsor and/or company at shows and on website.



SANTA YNEZ VALLEY EQUESTRIAN ASSOCIATION

ADVERTISING

Website Listing \$75.00

PDF, JPG, or Tiff format is best. Please attach how you would like your name and/or business to appear on all Sponsor Recognitions or website.

Arena Signs \$150.00

- Arena signs and/or banners should be no larger than 4X8
- You must provide.

If you would like your sponsorship donation to go to a specific equine discipline, please indicate below. If no designation, your sponsorship will be dispersed equally.

(Circle one):

- Western
- Hunter/Jumper
- Cow Horse
- Roping
- Other _____



NAME: _____

ADDRESS: _____

PHONE (Day): _____

EMAIL: _____

LEVEL OF SPONSOR and/or AD: _____

✓ ***Please make check payable to: SYVEA***

Sponsorship and advertising rates expire December 31, 2012.

Please feel free to contact me @ 805.944.4937 or dgs1475@gmail.com if you have any questions or comments.

Thank you for your support!!